

Adams County COVID-19 Short-Term Rental and Mortgage Assistance Relief Fund

COMMUNICATIONS TOOLKIT



ADAMS COUNTY
COVID-19 *Response & Recovery*



Maiker
Housing Partners



Rental and Mortgage Assistance Available for Adams County Residents

As part of the **COVID-19 emergency response and recovery strategy**, Adams County, in partnership with Maiker Housing Partners has created the COVID-19 Short Term Rental and Mortgage Assistance Relief Fund. These funds, administered by **Maiker Housing Partners**, will provide rental and mortgage assistance for low-income Adams County residents experiencing economic stress due to the COVID-19 crisis.

ELIGIBILITY



The funding will be distributed on a first-come, first-served basis to qualified applicants. Residents may be eligible to receive rental or mortgage assistance through this fund if they meet the following eligibility requirements:



Household income has been impacted by COVID-19 on or after March 11, 2020



Must reside in Adams County



Annual household income must be below 80% AMI or \$75,00 or less

APPLICATION PROCESS

Additional eligibility requirements to receive assistance can be found on the **Maiker Housing Partners website**. All interested individuals must first complete an **interest form** and a Maiker representative will respond within 24 business hours.

> FIND MORE INFORMATION AND APPLY AT [MAIKERHP.ORG](https://maikerhp.org)



ADAMS COUNTY
COVID-19 Response & Recovery



Maiker
Housing Partners

[MaikerHP.org](https://maikerhp.org) | 720.123.4567

COVID-19 RELIEF FUND: SAMPLE SOCIAL MEDIA POSTS

AUDIENCE: RESIDENTS

Facebook:

If you live in Adams County and your income has been impacted by COVID-19 on or after March 11, 2020, you may be eligible to receive rental or mortgage assistance through the COVID-19 Short Term Rental and Mortgage Assistance Relief Fund. This fund was created in partnership with the Adams County [Tag [@adamscountygov](#)] Response and Recovery Management Plan and will be distributed by Maiker Housing Partners [Tag [@maikerhp](#)]. Find out if you qualify at [maikerhp.org](#).

Twitter:

If you live in Adams County and your income has been impacted by COVID-19 on or after March 11, 2020, you may be eligible to receive rental or mortgage assistance. Find out if you qualify at [maikerhp.org](#).

Facebook:

Do you need help paying your rent or mortgage to prevent eviction or foreclosure? Adams County residents may be eligible to receive emergency financial assistance through the COVID-19 Short Term Rental and Mortgage Assistance Relief Fund. Find out if you qualify at [maikerhp.org](#).

Twitter:

Do you need help paying your rent or mortgage to prevent eviction or foreclosure? Adams County residents may be eligible to receive emergency, short-term rental and mortgage assistance. Find out if you qualify at [maikerhp.org](#).

AUDIENCE: GENERAL COMMUNITY

Facebook/LinkedIn:

As part of the COVID-19 emergency response and recovery strategy, Adams County [Tag [@adamscountygov](#)], in partnership with Maiker Housing Partners [Tag [@maikerhp](#)], has created the Adams County COVID-19 Short-Term Rental and Mortgage Assistance Relief Fund. This fund will provide emergency, short-term rental and mortgage assistance to households that are most vulnerable to eviction. Applications for the fund are now being accepted at [maikerhp.org](#).

Twitter:

Adams County [Tag [@adamscountygov](#)], in partnership with Maiker Housing Partners [Tag [@maikerhp](#)], has created a fund to provide emergency, short-term rental and mortgage assistance to vulnerable households. Applications are now being accepted at [maikerhp.org](#).



ADAMS COUNTY
COVID-19 Response & Recovery



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Housing Partners

FOR IMMEDIATE RELEASE

Adams County Media

Contact:

Christa Bruning, Interim
Communications Director
cbruning@adcogov.org
303-669-2208

Adams County Foundation

Media Contact:

Ken Ciancio, Board Chair
720-618-1377

Maiker Housing Partners

Media Contact:

Barefoot PR/Kathryn Goggin
kathryn@barefootpr.com
720-984-4807

Adams County and Maiker Housing Partners Announce COVID-19 Rental and Mortgage Assistance Fund Available to Adams County Residents

Fund to provide emergency, short-term assistance to vulnerable households in Adams County

WESTMINSTER, COLO. (April 16, 2020) – As part of the [COVID-19 emergency response and recovery strategy](#), Adams County, in partnership with [Maiker Housing Partners](#), has created the Adams County COVID-19 Short-Term Rental and Mortgage Assistance Relief Fund. This fund will provide emergency, short-term rental and mortgage assistance to households that are most vulnerable to eviction or foreclosure due to the likelihood of having little savings, suffering loss or reduction of employment, or experiencing housing instability or incurring insurmountable debt due to unpaid rent or mortgage.

The funds will be administered by Maiker Housing Partners. Applications for the fund will be accepted through [the Maiker Housing Partners website](#).

“It is of critical importance that we keep people in their homes and ensure residents’ housing needs are met during the COVID-19 crisis,” said Commissioner Eva Henry, who is currently championing the Adams County Housing Stability Response & Recovery Team. “This fund is an extra boost to assist households that are most vulnerable to eviction or foreclosure due to a loss or reduction of employment during this time.”

The initial \$300,000 in grant funding was made possible by the [Adams County Foundation](#). Adams County is working with other community partners to secure additional funding. If you are interested in contributing to the fund, please contact [Rebecca Zamora](#) at 720-523-6991.

“The negative impact this crisis has had on our communities, and especially our most vulnerable residents, is significant and will only continue to grow,” said County Manager Raymond H. Gonzales. It is our hope this critical fund will help alleviate some of the hardships our residents

are experiencing. We are committed to identifying additional opportunities for growing this fund in the short- and long-term.”

The funds will be distributed on a first-come, first-served basis to qualified applicants. Residents may be eligible to receive rental or mortgage assistance through this fund if they meet the following eligibility requirements:

- Household income has been impacted by COVID-19 on or after March 11, 2020
- Must reside in Adams County
- Household income must be below 80% AMI (area median income)

Those who are not eligible for this fund may still be eligible to receive benefits from Temporary Assistance for Needy Families (TANF) and other federal funding sources through Maiker Housing Partners. Unlike federal funding, the Adams County Fund is available to *all* eligible Adams County residents.

“To honor our value of keeping our members ‘Safe and Sound,’ we advocated for these dollars in partnership with the Adams County Housing Stability Response and Recovery Team,” said Peter LiFari, Executive Director of Maiker Housing Partners. “We believe in people and that every person deserves a home. During this time of unprecedented crisis these values are more important than ever before, and we will continue to advocate for our members and all Adams County residents.”

“In an effort to continue providing equitable opportunities for all, the Adams County Foundation invested in this new fund to expand support available to the most vulnerable individuals and families residing in our local communities,” said Ken Ciancio, Adams County Foundation Board Chair. “It is our hope this fund will alleviate the stress of economic hardship during this time until Adams County residents may return to work or additional funds become available.”

Additional eligibility requirements to receive assistance can be found on the [Maiker Housing Partners website](#). Each individual may apply for funding up to three times for as long as funding is available. All interested individuals must first complete an interest form on the [Maiker Housing Partners website](#) and a Maiker representative will respond within 24 business hours.

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About Adams County Response & Recovery Efforts

As part of a COVID-19 emergency management response and recovery strategy, Adams County created seven Response & Recovery Teams and launched a new [website](#) dedicated to providing key resources to support residents and businesses. Response & Recovery focus areas include [aging services](#), [business support](#), [childcare for critical personnel](#), [food security and basic essentials](#), [housing support for the unemployed and future workforce](#), and [uninsured and healthcare access](#).

About Maiker Housing Partners

Maiker Housing Partners is disrupting generational poverty through socially conscious community development in Adams County. We serve all residents of Adams County by providing access to affordable housing options and community services, and partnering with others in real estate to rehabilitate and preserve affordable homes. Every day, nearly 100 Maikers work in tandem with our members to address the systemic problems that are the root of poverty in Adams County. For more information, visit www.maikerhp.org.